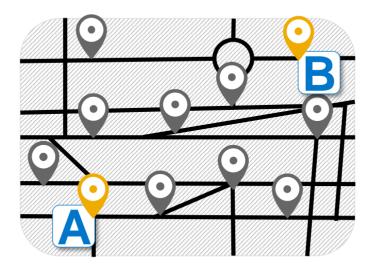
Collaborate, Navigate and Maximize your Success with SAP Enterprise Support Value Maps



SAP Enterprise Support

How do I find the right services for my business challenge or initiative?

How do I find the best way from point A to point B?



SAP Enterprise Support Academy & SAP ES Value Maps

The unique navigation system for maximizing success

1350+ available assets within ES Academy and growing

for different technologies, lifecycle phases, IT roles

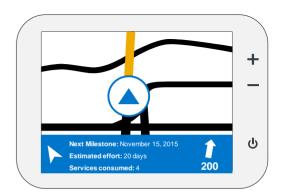
SAP Enterprise Support: 1350+ Services & Tools Available*

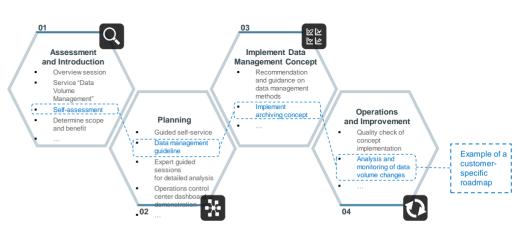
Area Selection of available tools and services		 mpleme	Operate	Innovate	Book services via the SAP Enterprise Support Academy	
Continuous quality checks & improvement services	Continuous quality check configuration check		0	0	25+ available checks and services	
	Continuous quality check going live support		•	•		
	Continuous quality check SAP EarlyWatch Check		•	•		
Best practices	Availability and continuity management		•	•	100+ available best practices	
	Job scheduling management		•	•		
	Landscape and configuration best practices		•	•		
Quick-IQs	How to manage messages on the SAP Service Marketplace	•	•	•		
	How to maintain an SAP router for your system	•	•	•	110+ available guick-IQs	
	How to size the adaptive processing server	•	•	•	quick-regs	
Expert-guided implementation sessions	Authorization concept & roles in SAP Solution Manager 7.1	•	•	•	100+ available expert-guided implementation services	
	Data volume management	•	•	•		
	SAP Enterprise Support engagement methodology	•	•	•		
Guided self-services	Performance optimization	•	•		50+ available guided self-services	
	Business process analytics and improvement		•	•		
	SQL statement tuning		•	•		
Accelerated innovation enablement sessions	Enhancement package installation workshop	•	•	•	180+ available accelerated innovation enablement sessions	
	Extended implementation content for LoB	•	•	•		
	New functionality in SAP ERP	•		•		
Meet-the-expert sessions	Application Lifecycle Management (ALM)	•	•	•	430+ available meet-the-expert sessions	
	SAP Solution Manager 7.1 demo	•	•	0		
	SAP HANA introducing the SAP HANA studio	•	0	•		

^{*} Selection and delivery of services to be decided between SAP and customer and according to contract

Simplified Guidance

with SAP Enterprise Support Value Maps





DELIVERABLES

SAP Enterprise Support Value Maps

Your fast lane to support expertise



SAP Enterprise Support value maps help you quickly identify the relevant SAP Enterprise Support services, tools, and expertise for your business needs.



Expert Access

Obtain guidance from the SAP support experts who moderate each value map area.



Social Collaboration

On-demand expertise through a cloud-based social collaboration platform (SAP Jam) connects you directly with SAP experts and peers – also available on your mobile device.



Guided Approach

Select the SAP Enterprise Support value map topic that addresses your business challenge, discover your individual roadmap, and use the SAP Enterprise Support offerings step by step to reach your objective.

<u>Learn more about SAP Enterprise Support value maps ></u>

SAP Enterprise Support Value Maps

Turn Information into Impact









Execution



Identify pain points

and sign-up for the SAP Enterprise
Support value maps via the SAP Enterprise
Support Academy

Define your objective and set your focus area(s). Additional SAP Enterprise Support offerings guide to a detailed analysis

Learn how to SAP
Jam within 15 minutes.
Receive expert
guidance from support
engineers to execute
your action plan

Utilize the right SAP
Enterprise Support
offerings to meet your
individual target

Validate your **results** and exchange with your peers

SAP Enterprise Support Value Maps

Generally Available



Cloud Value Maps

- SAP JAM Collaboration
- SAP S/4HANA Cloud
- SAP SuccessFactors

Application Lifecycle Management (ALM) Value Map

- Technical Monitoring & Alerting
- Change Control Management
- Test Management

2 min Video Demo Frequently Asked Questions

Further general available Value Maps

- SAP Solution Manager
- SAP S/4HANA & SAP HANA
- SAP Fiori & Digital Platform
- Business Decision Makers
- SAP Analytics Solutions
- Data Volume Management
- Security
- Custom Code Management



SAP Enterprise Support Value Maps

Social business collaboration - SAP Jam





Customer

- Direct access to SAP Support experts
- Discuss and exchange ideas with other customers across different geographies

SAP Jam

On-demand expertise through a cloud-based social collaboration platform





SAP Jam is also available on your mobile device





SAP

- Share expertise and provide guidance
- Get direct customer feedback

Learn more about SAP Jam >

SAP Analytics Solutions Value Map

Triggers and benefits



TRIGGERS

- Do you want to set up and configure CA Wily Introscope monitoring for BI platform 4.x?
- Do you want to consume the SAP Enterprise Support portfolio for SAP BusinessObjects Business Intelligence Platform?
- Are you planning a new installation or upgrade of an analytics product for, e.g., SBOP BI platform, SAP Business Process Consolidation, SBOP Data Services and many more?
- Do you need assistance with recurring performance issues or information delivery (reports/dashboards/etc.) failures?
- Do you experience challenges with Business Intelligence solution adoption or user community growth?
- Are you looking for guidance and best practices regarding SAP BusinessObjects Cloud?
- Do you want to leverage the unique benefits of SAP Enterprise Support value maps?



BENEFITS

- Configure monitoring and diagnostics solutions for SBOP BI Platform with or without SAP Solution Manager
- Safeguard major milestones such as SBOP BI platform implementations or upgrade projects
- Empower your organization to maximize SBOP BI platform solution adoption
- Maintain the stability of your SBOP BI platform environment and tune for optimal performance.
- · Get guidance regarding new BI monitoring tools
- Discover best practices and guidance for SAP BusinessObjects Cloud, analytics products with SAP HANA, and new analytics tools and products including SAP BusinessObjects Lumira, SAP BusinessObjects Predictive Analytics, BI Mobile, and more.
- Run better by applying SAP best practices

SAP Enterprise Support Academy

SAP Analytics Solutions Value Map

Required investments from customers*

Note: Example is based on the following value map objective: SAP BusinessObjects Business Intelligence Platform









OBJECTIVES	HUMAN RESOURCES (100% workload)	TIME	PROJECT DURATION (summarized effort)
SAP BOBJ BI Platform – IMPLEMENT OR UPGRADE: Safeguard SBOP BI platform implementations and upgrades	1 FTE	40 hrs	1 week
SAP BOBJ Platform – MONITORING & ALERTING: Configure monitoring and diagnostics solution for SBOP BI platform (no SAP Solution Manager, intended for BI only customer)	1 FTE	40 hrs	1 week
SAP BOBJ Platform – MONITORING & ALERTING: Configure monitoring and diagnostics solution for SBOP BI platform using SAP Solution Manager	2.5 FTE	200 hrs	2 weeks
SAP BOBJ Platform - OPTIMIZE: Tune SBOP BI platform 4.x system for optimal performance	1 FTE	40 hrs	1 week

Disclaimer:

Estimates are based on current experiences considering average SAP basis, SAP Solution Manager & SAP BI Platform knowledge on customer side. Please note that estimates are roughly calculated since figures will depend on system complexity and standardization level.

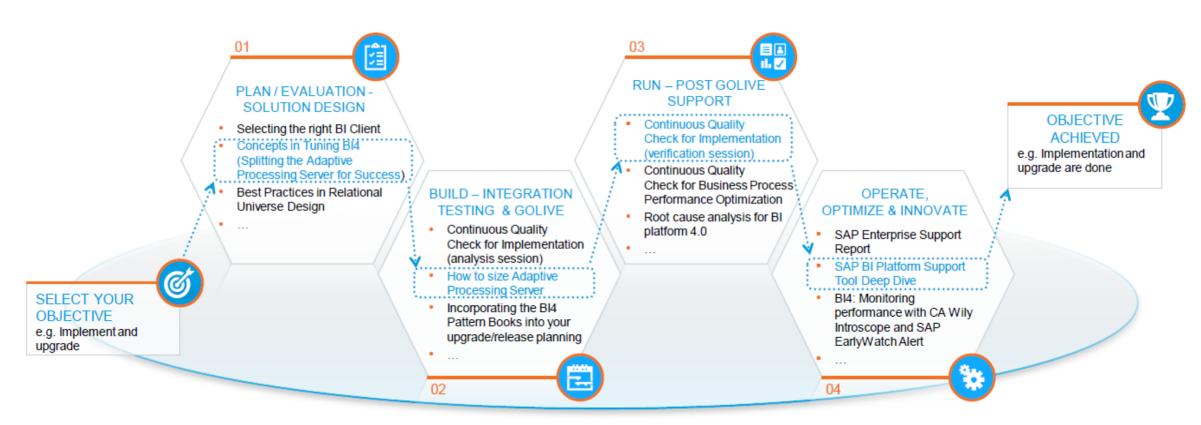
These figures do not specify implementation times but time to gain a deep understanding of what needs to be done.

*Please note that not all Analytics objectives are covered in this estimated investment slide



SAP Analytics Solutions Value Map

Objective-based approach*





Questions/ functional help required? Functional experts collaborate via SAP Jam

* Not all steps in value map mentioned here
Check out our new <u>Value Map Tutorial</u> (also available for <u>download</u>)



DEMO

http://support.sap.com/valuemaps

Key Takeaways Increase Your IT and Business Users Skillset & Maturity at no Additional Costs

- 1. Centralized access point for all relevant offerings
- 2. Get connected and exchange with SAP Experts and other interested customers
- 3. Flexibility and transparency of offerings that can help you now and in the future
- 4. Build and define your project roadmap and goals with assistance from SAP experts
- 5. Availability when you want it!
- 6. All part of your SAP Enterprise Support investment NO ADDITIONAL COST!



Thank You



Visit sap.com/CustHubIT to connect with peers, stay abreast of trends and know your support benefits.

Kristen Scheffler

Maintenance GTM
Customer Engagements – North America



SAP

Mobile +1 (407) 417-2415

E-Mail kristen.scheffler@sap.com