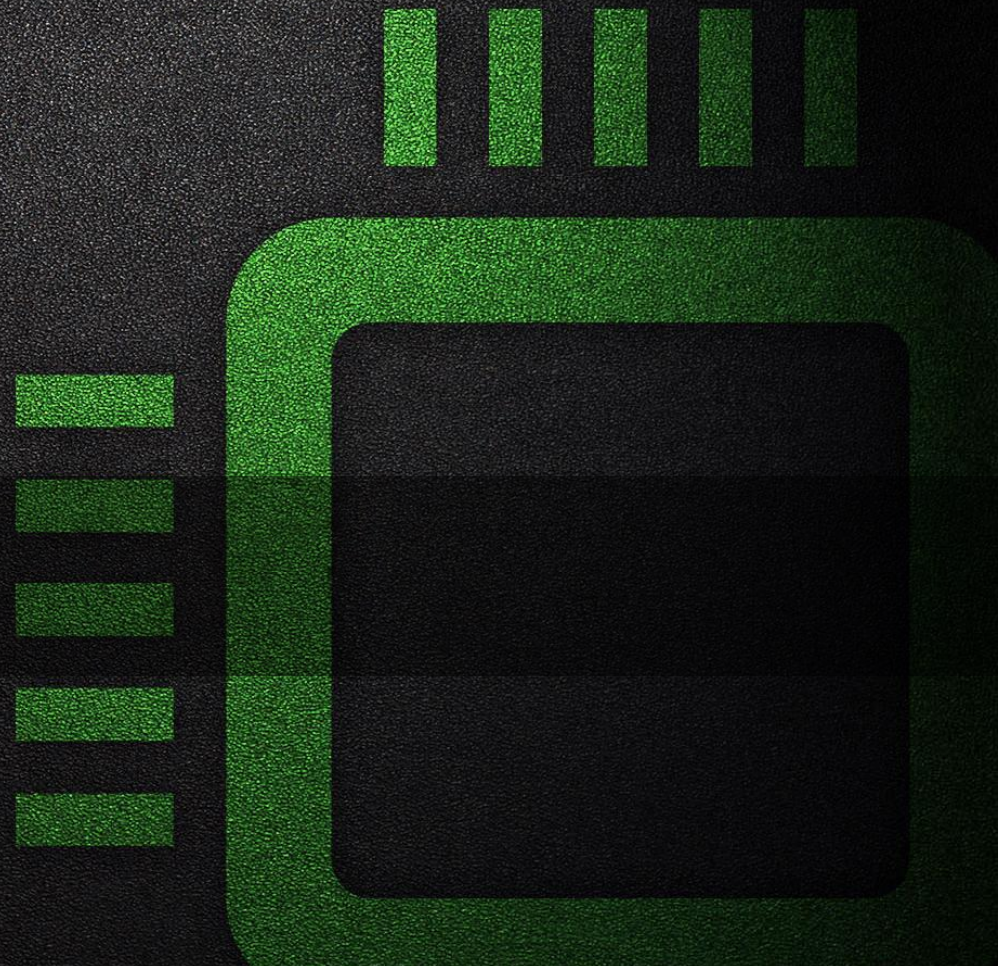# Simplify

Jayne Landry
Global VP and GM BI

SAP

Existing Customer Investments Are Safe

We are converging use cases, not features and functions

All existing content is safe and will work

All BI 4.1 clients will be maintained and supported

We will reuse metadata to facilitate adopting new concepts

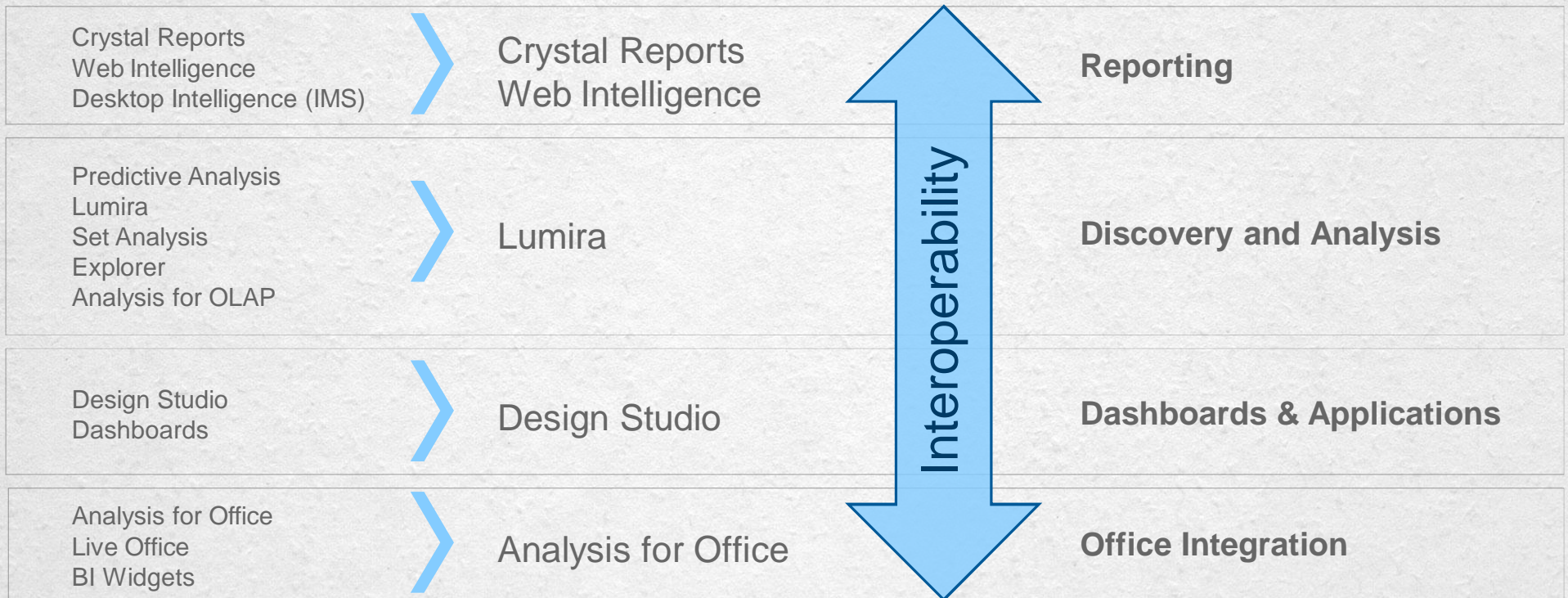**No forced migrations**

SAP

Meeting Needs Across the Organization

A simplified yet complete suite of solutions…

Administrators

Designers

Decision Makers

Analysts

…with a common technology infrastructure

SAP

Convergence of SAP BI Use Cases

Crystal Reports Web Intelligence Desktop Intelligence (IMS)	>	Crystal Reports Web Intelligence	**Reporting**
Predictive Analysis Lumira Set Analysis Explorer Analysis for OLAP	>	Lumira	**Discovery and Analysis**
Design Studio Dashboards	>	Design Studio	**Dashboards & Applications**
Analysis for Office Live Office BI Widgets	>	Analysis for Office	**Office Integration**

Interoperability

SAP

Convergence Plan Step 1

Reporting	Dashboards and Apps	Agile Visualization
Distribute Information	**Build Engaging Experiences**	**Discover. Predict. Create.**
Web Intelligence	Design Studio	Lumira
Crystal Reports	*Dashboards*	*Explorer*

- Add Explorer-style exploration, search, and visualization recommendation to Lumira
- Add Xcelsius-style controls, WS support and BEx WAD features to Design Studio

Set Analysis
Analysis for OLAP
Analysis for Office
Live Office
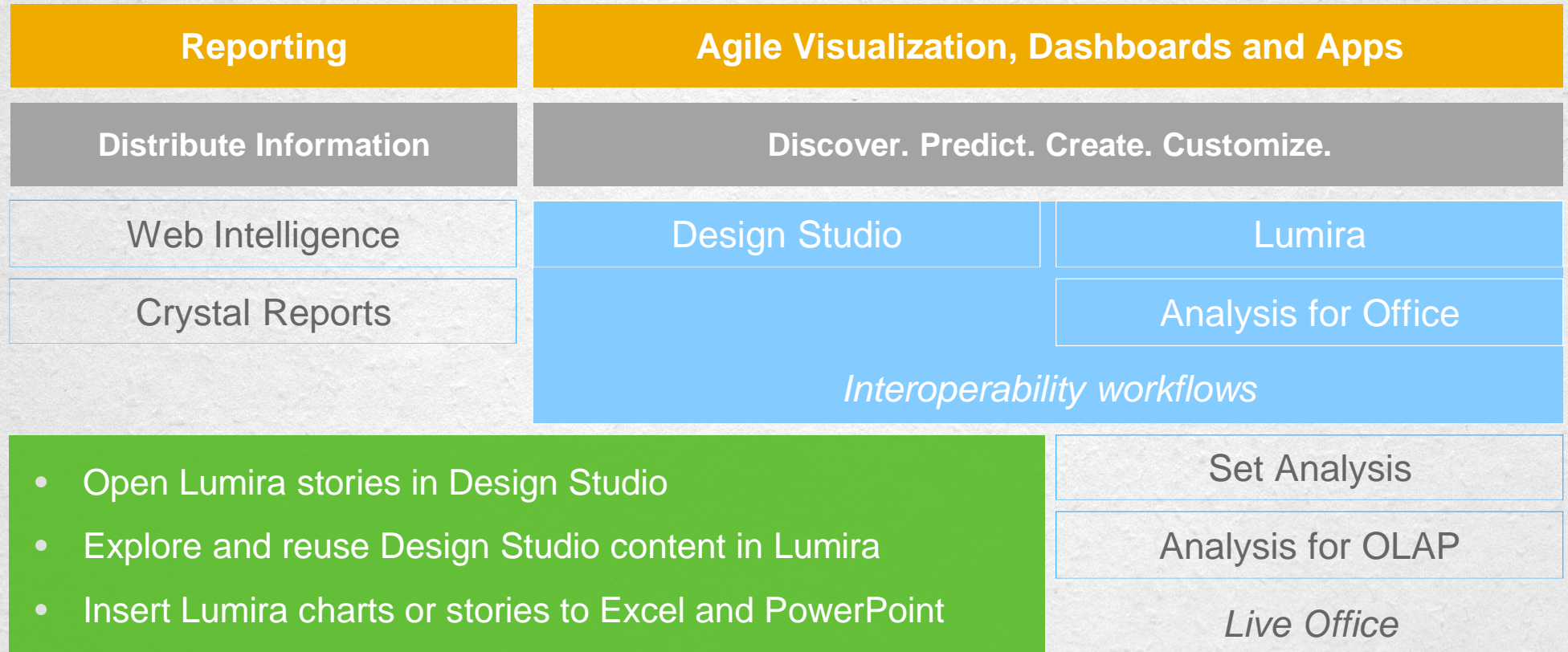
Convergence Plan End State

Reporting	Agile Visualization, Dashboards and Apps	
Distribute Information	**Discover. Predict. Create. Customize.**	
Web Intelligence	Design Studio	Lumira
Crystal Reports		Analysis for Office
	Interoperability workflows	

- Add Set analysis and 3rd-party OLAP to Lumira

Set Analysis

Analysis for OLAP

Simplified Pricing Model

Yesterday

Named Users to view content

Concurrent Sessions to view content

+

Additional Named Users to author content

Today

Named Users to view and author content, use desktop tools, and administer the system

Concurrent Sessions to view and author content

SAP®

One Complete Package

- BI Suite includes BI, Lumira desktop and server, and a restricted use license of SAP HANA to run SAP Lumira Server

- Restricted use license of SAP HANA cannot be used for data mart or data warehouse scenarios

Download the BI statement of direction:
sapbusinessobjectsbi.com

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