October 17, 2013 Meeting

2013 Conference Overview
(Chris Pohl)

Business Objects Strategic SIG Update
(Tammy Datri)

2013 Conference Overview

BI2013

MARCH 19 – 22 • LAS VEGAS

MGM Grand

The most important event of the year for professionals that use and support SAP solutions for reporting, business intelligence, and data management. The schedule includes in-depth sessions, networking events, and demos showcasing the latest updates and best practices for SAP business intelligence solutions.

SAP SAPPHIRENOW | ASUG ANNUAL CONFERENCE

Orange County Convention Center | Orlando, Florida | May 14-16, 2013

ASUG Annual Conference, co-located with SAPPHIRE® NOW, provided member-driven educational content, networking opportunities, and avenues to influence the direction of SAP products. The ASUG Conference program included 600+ education sessions.

ASUG SAP BusinessObjects USER CONFERENCE

September 9-12, 2013

Anaheim Convention Center, Anaheim, CA

The ASUG SAP BusinessObjects User Conference offered educational content specific to professionals using BusinessObjects solutions. This event included 200+ education sessions, networking opportunities, and an SAP Analytics Forum.

SAP® TECHED

Las Vegas, October 21-25, 2013

The Venetian/Palazzo Congress Center

ASUG and SAP were partners in education for SAP TechEd 2012. TechEd included 1,000+ hours of content on SAP technologies, focused on SAP NetWeaver, analytics, and mobile platforms. ASUG delivered 100+ session hours, including Pre-Conference seminars.

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Mooers' 2nd Law: "An information retrieval system will tend not to be used whenever it is more painful and troublesome for a customer to have information than for him to not have it." Calvin Mooers, 1960

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Two main keynote sessions:

THE RISE OF DARK DATA, Christian Rodatus, SVP of Global Analytics Solutions, SAP

JOURNEY TO THE CONNECTED ENTERPRISE, Steve Lucas, President, SAP Platform Solutions

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SAP ANNOUNCEMENTS @ SBOUC 2013

- # BI4.1 officially GA

- # A new BOBJ centric website: **www.sapbusinessobjectsbi.com**

- # The introduction of the "**Big Data Bus**"

- # SAP acquires KXEN

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Session Presentations: www.asugonline.com

SBOUC2013 Extras

- Sunday: Influencer Summit

- Monday: Vendor Reception

- Tuesday: Developer Wars

- Wednesday: REO Speedwagon

SBOUC 2014

TBA

See www.asugonline.com for more info

Business Objects Strategic SIG
(Tammy Datri)